ICC-ES Launches New Affiliate Program
New Affiliate Program will help increase product awareness and recognition in the built industry for current report holders

ICC Evaluation Service (ICC-ES), the experts in building product evaluation and certification, has introduced a new Affiliate Program to support ICC-ES’ clients (building, plumbing, mechanical and gas product manufacturers). The Affiliate Program will help increase the visibility and awareness of manufacturers’ products in the built industry, through a number of additional marketing support initiatives, the most important one being the linking of clients’ reports and listings to the ICC’s online codes portal, premiumACCESS, and shortly thereafter, to ICC’s free online publicACCESS code site.

"ICC-ES is pleased to launch this new Affiliate Program, offering manufacturers opportunities to increase awareness of their ICC-ES reports and listings," said ICC-ES President Shahin Moinian, P.E. “This program will also add valuable exposure to specifiers as well as building departments across the United States, who have a long history of using ICC-ES reports in their relevant jurisdictions.”

The ICC-ES Affiliate Program consists of 3 affiliate levels (Gold/Silver/Bronze) for purchase and valid for 12 months from the date of application. Affiliate benefits differ for each level and include the following:

- e-Code Premium and e-Code public access linking of evaluation reports and listings (Bronze/Silver/Gold Level) (Click here to view example screen shots)
- ICC-ES News Releases on New ICC-ES Report or Listing (Bronze/Silver/Gold Level)
- ICC-ES Affiliate Recognition - Profile/Logo/Website link on Affiliate page (Gold Level)
- Unlimited Acceptance Criteria (AC) Access (Gold Level)
- ICC News Releases on New ICC-ES Report or Listing (Silver/Gold Level)

To become an ICC-ES Affiliate, please click here for application and payment. For more information, contact an ICC-ES Connect+ Customer Care representative on 800-423-6587 ext. 1 or email es@icc-es.org

About ICC-ES
A nonprofit, limited liability company, ICC-ES is the United States’ leading evaluation service for innovative building materials, components and systems. ICC-ES Evaluation Reports (ESRs), Building Product Listings and PMG Listings provide evidence that products and systems meet requirements of codes and technical standards. The ICC-ES Environmental Programs issue VAR environmental reports that verify a product meets specific sustainability targets defined by today’s codes, standards, green rating systems and ICC-ES environmental criteria. The Environmental Programs now offer Environmental Product Declarations (EPDs), to meet global market demand for science-based,
transparent, quality-assured information about a product’s environmental performance. ICC-ES is a member of the ICC Family of Companies. For more information, please visit www.icc-es.org.

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