



ICC-ES NEWS RELEASE

For Immediate Release

Nov. 14, 2016

www.icc-es.org

For more information, contact:

Joram Suede

Tel: 1-800-423-6587 x3727

jsuede@icc-es.org

ICC-ES Launches New Affiliate Program

New Affiliate Program will help increase product awareness and recognition in the built industry for current report holders

ICC Evaluation Service (ICC-ES), the experts in building product evaluation and certification, has introduced a new Affiliate Program to support ICC-ES' clients (building, plumbing, mechanical and gas product manufacturers). The Affiliate Program will help increase the visibility and awareness of manufacturers' products in the built industry, through a number of additional marketing support initiatives, the most important one being the linking of clients' reports and listings to the ICC's online codes portal, [premiumACCESS](#), and shortly thereafter, to ICC's free online [publicACCESS](#) code site.

"ICC-ES is pleased to launch this new Affiliate Program, offering manufacturers opportunities to increase awareness of their ICC-ES reports and listings," said ICC-ES President Shahin Moinian, P.E. "This program will also add valuable exposure to specifiers as well as building departments across the United States, who have a long history of using ICC-ES reports in their relevant jurisdictions."

The ICC-ES Affiliate Program consists of 3 affiliate levels (Gold/Silver/Bronze) for purchase and valid for 12 months from the date of application. Affiliate benefits differ for each level and include the following:

- e-Code Premium and e-Code public access linking of evaluation reports and listings (Bronze/Silver/Gold Level) ([Click here to view example screen shots](#))
- ICC-ES News Releases on New ICC-ES Report or Listing (Bronze/Silver/Gold Level)
- ICC-ES Affiliate Recognition - Profile/Logo/Website link on Affiliate page (Gold Level)
- Unlimited Acceptance Criteria (AC) Access (Gold Level)
- ICC News Releases on New ICC-ES Report or Listing (Silver/Gold Level)

To become an ICC-ES Affiliate, please [click here](#) for application and payment. For more information, contact an ICC-ES Connect+ Customer Care representative on 800-423-6587 ext. 1 or email es@icc-es.org

About ICC-ES

A nonprofit, limited liability company, ICC-ES is the United States' leading evaluation service for innovative building materials, components and systems. ICC-ES [Evaluation Reports](#) (ESRs), [Building Product Listings](#) and [PMG Listings](#) provide evidence that products and systems meet requirements of codes and technical standards. The ICC-ES Environmental Programs issue VAR environmental reports that verify a product meets specific sustainability targets defined by today's codes, standards, green rating systems and ICC-ES [environmental criteria](#). The Environmental Programs now offer Environmental Product Declarations ([EPDs](#)), to meet global market demand for science-based,

transparent, quality-assured information about a product's environmental performance. ICC-ES is a member of the [ICC](#) Family of Companies. For more information, please visit www.icc-es.org.

###