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ICC-ES NEWS RELEASE

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MiTek Joins ICC-ES' New Affiliate Program

Affiliate Program to help increase MiTek's product awareness and recognition to specifiers and code officials in the built industry

ICC Evaluation Service (ICC-ES)—the experts in building product evaluation and certification—is pleased to welcome MiTek as the first major client to take advantage of the ICC-ES Affiliate Program.

The ICC-ES Affiliate Program supports ICC-ES' clients (building, plumbing, mechanical and gas product manufacturers) by increasing the visibility and awareness of their products in the built industry through a number of additional marketing support initiatives. The most important initiative is the linking of clients' reports and listings to ICC's digital codes portal, [premiumACCESS](#), which had over 3 million site visits in 2016.

"ICC-ES is pleased to see MiTek take advantage of this affiliate program, offering manufacturers opportunities to increase awareness of their ICC-ES reports and listings," said ICC-ES President Shahin Moinian, P.E.

The ICC-ES Affiliate Program consists of 3 affiliate levels (Gold/Silver/Bronze) for purchase and valid for 12 months from the date of application. Affiliate benefits differ for each level and include the following:

- Digital Codes - premiumACCESS linking of evaluation reports and listings ([Click here to view example screen shots](#))
- ICC-ES News Releases on New ICC-ES Report or Listing (Bronze/Silver/Gold Level)
- ICC-ES Affiliate Recognition - Profile/Logo/Website link on Affiliate page (Gold Level)
- Unlimited Acceptance Criteria (AC) Access (Gold Level)

To become an ICC-ES Affiliate, please [click here](#) for application and payment. For more information, contact an ICC-ES Connect+ Customer Care representative on 800-423-6587 ext. 1 or email es@icc-es.org

About ICC-ES

A nonprofit, limited liability company, ICC-ES is the United States' leading evaluation service for innovative building materials, components and systems. ICC-ES [Evaluation Reports](#) (ESRs), [Building Product Listings](#) and [PMG Listings](#) provide evidence that products and systems meet requirements of codes and technical standards. The ICC-ES Environmental Programs issue VAR environmental reports that verify a product meets specific sustainability targets defined by today's codes, standards, green rating systems and ICC-ES [environmental criteria](#). The Environmental Programs now offer

Environmental Product Declarations ([EPDs](#)), to meet global market demand for science-based, transparent, quality-assured information about a product's environmental performance. ICC-ES is a member of the [ICC](#) Family of Companies. For more information, please visit www.icc-es.org.

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